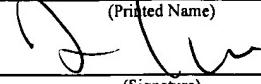


***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Brad Duesler  
 Title: METHOD AND APPARATUS FOR BEVERAGE MERCHANDISING  
 Appl. No.: 10/679,705  
 Filing Date: October 3, 2003  
 Examiner:  
 Art Unit: 3754

<b>CERTIFICATE OF MAILING</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450, on the date below.	
<i>Rick L. Abegglen</i> (Printed Name)	
 (Signature)	
April 30, 2004 (Date of Deposit)	

**AMENDMENT TRANSMITTAL**

Mail Stop AMENDMENT  
 Commissioner for Patents  
 PO Box 1450  
 Alexandria, Virginia 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[ X ] Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

[ X ] The fee required for additional claims is calculated below:

	Claims As Amended	Previously Paid For	=	Extra Claims Present	x	\$18.00	=	Additional Claims Fee
Total Claims:	20	-	20	=	0	x	\$18.00	\$0.00
Independent Claims:	3	-	3	=	0	x	\$86.00	\$0.00
First presentation of any Multiple Dependent Claims:			+ \$290.00	= \$0.00				
				CLAIMS FEE TOTAL = \$0.00				

[ X ] The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-2350. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-2350. If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-2350.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

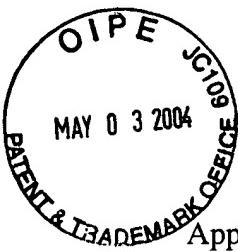
Date April 30, 2004

By



FOLEY & LARDNER LLP  
Customer Number: 23524  
Telephone: (608) 258-4268  
Facsimile: (608) 258-4258

Rick L. Abegglen  
Attorney for Applicant  
Registration No. 47,371



Atty. Dkt. No. 054446-0105

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Brad DUESLER

Title: METHOD AND APPARATUS FOR  
BEVERAGE MERCHANDISING

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Rick L. Abegglen

(Printed Name)

(Signature)

April 30, 2004

(Date of Deposit)

**PRELIMINARY AMENDMENT UNDER 37 CFR 1.115**

Mail Stop AMENDMENT  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Sir:

With respect to the above-referenced application, applicant respectfully requests entry of  
the following preliminary amendment:

**Amendments to the Specification** begin on page 2 of this document.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3  
of this document.

**Remarks/Arguments** begin on page 6 of this document.

Please amend the application as follows: